



Brussels, 1 October 2014

SUBJECT: Outcome of the call to financially support the Fair Trade Advocacy Office (FTAO)

Dear Member,

Firstly we would like to thank you for answering to our call and for your commitment towards the FTAO. The call to financially support the FTAO was one of the main decisions taken in our 2014 Conference in Elspeet regarding advocacy and in particular our engagement towards the FTAO. Thanks to you and other members who have decided to voluntarily contribute to the FTAO, we have been able to create a voluntary advocacy fund for 2015 and the 2 following years to cover the financial gap of the income for the FTAO that cannot be fully met by the WFTO “family” for the 2015-2017 period.

As you can see in the table below, the total gap estimated by FTAO for 2015 amounts to 18.340 EUR, which should then gradually decrease in the following 2 years, considering the decision taken by WFTO Global Board to considerably increase its contribution, which will be based on the WFTO Global financial situation of the next years.

Name of the organisation	2015 (EUR)	Remarks
EZA Fairer Handel GMBH (Austria)	3.000	We strongly hope that in 2016 WFTO Global will be able to support FTAO with a sum that corresponds to their vision & mission that say "...changing international trade structures". Otherwise WFTO should change its vision and mission.
Shared Interest (UK)	1.200	Not sure yet. They might be able to allocate a small sum though it is likely to be less than GBP 1,000 per year.
GEPA (Germany)	1.500	
El Puente (Germany)	1.000	
Weltladen-Dachverband e.V. (Germany)	300	
Intermon Oxfam (Spain)	4.000	Condition: Receiving beforehand a clear plan to bring the FTAO to a sustainable position by the end of 2016
Traidcraft (UK)	1.800	
CTM Altromercato (Italy)	3.500	
Fédérations Artisans Du Monde (France)	2.000	
Total needed	18.340	
Total committed so far	18.300	
Total missing	40	

The WFTO-Europe Board would like to thank the members that contributed to this voluntary fund and to the FTAO in different ways, for instance providing the expertise and knowledge of committed people in their team. The Board also encourages others that have not done so to let Francesca Giubilo (coordination@wfto-europe.org) know whether they want to be part of this fund and contribute for the following 2 years.

Secondly, we would like to provide practical information on how to contribute to the FTAO. In line with the financial availability the committed members showed in their email, we kindly ask to transfer the amount offered directly to the FTAO Bank account **by the 31 of January 2015 at the latest.**

Account holder	Stichting Fair Trade Advocacy Office
International Bank Account Number (IBAN):	BE31310177439055
BIC/SWIFT:	BBRU BE BB
Bank address:	ING Rue de Naples 49, 1050 Brussels, Belgium
<i>ATT: please be sure to add the following "communication" in your bank transfer "<u>donation support to FTAO core work 2015</u>":</i>	

If you need any receipt/proof of payment, please do not hesitate to contact Sébastien Leclef (leclef@fairtrade-advocacy.org)

We thank you once again for your commitment.

Best regards, WFTO-Europe Board

Giorgio Dal Fiume (Italy)

Tadeusz Makulski (Poland)

Sophie Tack (Belgium)

Marijke Visser (The Netherlands)

Gabriella D'Amico (Italy)

Emilie Durochat (France)