



MAIN ARTICLES

WFT Week : Draft programme for Biennial WFTO Conference

Dear members,



Once again, let us draw your attention to the most important event of the year: the World Fair Trade Week. This is an extraordinary opportunity for you to take actively part in strategic and global discussions on Fair Trade and to ... [Read more](#)

Fair Trade and Women : International Women's Day



The 8th of March 2015 was celebrated as International Women's Day. Fair Trade helps improve the lives of women globally by promoting sustainable livelihoods, development opportunities, and by ensuring those who do the work reap the reward of their efforts. [Read more](#)

WFT Day 2015 : Nominate Your Agent For Change!



The World Fair Trade Day (9 May 2015) is getting closer and we would like you to share with us your plans for this very special day. This year's theme is "Be an Agent for Change"

The rationale is to encourage everyone to take action and be an agent for change. [Read more](#)

PRICE Project : New App to Promote Your Organization



As you might know, WFTO together with some European members (Copade, Agices, Polish Fair Trade Association) and other partners are working hard on the implementation of a European project called PRICE - Promoting Responsible Investment and Commerce in Europe . [Read more](#)

TRAINING SESSION ON THE GUARANTEE SYSTEM

Lesson #4: Self-Assessment Report (SAR)



The purpose of the SAR is to verify our members' compliance against the Fair Trade Standard, which comprises a set of criteria that must be respected. **All types of organisations** are required to submit their SAR in order to become guaranteed members. Fair Trade Organisations (FTO) ... [Read more](#)

VOTE4FT: TESTIMONIALS

Bernd Lange, Germany



VOTE4FT entered its final year in 2015 and WFTO-Europe will try to maximize its efforts in order to contribute to the Project and make sure Fair Trade voice is heard.

To keep alive MEPs commitment to the project, we invite you to watch the following [video](#) with MEP Bernd Lange.

MEMBER OF THE MONTH

Fair Monkey



| | |
|---------------------|--|
| Name: | Fair Monkey |
| Head Office: | Laholm, Sweden |
| Year of foundation: | 2006 |
| Website: | www.fairmonkey.se |

Fair Monkey is a cooperative economic association with an aim to secure better living conditions for mainly women producers from small co-operatives in Guatemala, Nepal and South Africa. Established 2006 in Sweden, we import and sell Fair Trade products to about 90 shops in Sweden and in some neighboring countries. [Read more](#)

FT-RELATED NEWS, PUBLICATIONS & OTHER TOOLS

- [The FTAO's Internal Advocacy Bulletin](#) for February 2015 (login required) includes articles regarding policy issues (The world's seven largest economies discuss working conditions in global supply chains, New strategy by Consumers International to 'unlock power of consumers', Post-2015 Sustainable Development Goals (SDGs) and Fair Trade : what's new?), FTAO news (Fair Trade in the future EU Corporate Social Responsibility Agenda) and more!
- [I SHOP FAIR PROJECT](#), a network of critical consumers standing up for social and ecological sustainability, organizes a competition. There are 18 prizes to be won for projects raising awareness about any area relating to sustainable consumption.
- According to the [Guardian](#), Fairtrade goods sales have fallen for the first time since 20 years. There has been a slide of almost 4% which is linked to the fact that consumers turn to cheaper chains.
- The European Commission is looking for 12 young people aged 21-26 to participate in the European Development Days 2015 in Brussels. Find out more [here](#).
- [A Fair Fashion Festival](#) was organized in Ghent on 1st March 2015. The first Belgian festival of fashion was an initiative by Oxfam Fair Trade Gent Centrum and the City of Ghent.
- [UK Fairtrade Fortnight](#) took place from 28th February to 8th March. Find out what makes this event so special, in this [interview](#) with our member People Tree CEO Safia Minney.



This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of WFTO-Europe and can in no way be taken to reflect the views of the European Union.

IN THIS ISSUE

- 2015 World Fair Trade Week
- Fair Trade and Women: International Women's Day
- WFT Day 2015 : Nominate Your agent For Change
- PRICE Project : New App to Promote Your Organization
- Training on the Guarantee System
- Vote4FairTrade
- Member of the month

AGENDA

- 15 March : World Consumer Rights Day
- 09-12 April: 2015 Fair Handeln Fair, Germany
- 19 April: 2015 Bio Ost Fair in Berlin
- 09 May: World Fair Trade Day
- 10 May: Bio West Fair, Dusseldorf, Germany
- 09-24 May : Fair Trade Fortnight 2015, France
- 16 May : Fairpride Festival - France (organized by our member Artisans du Monde)
- 23-31 May: 2015 World Fair Trade Week

[Let us know](#) about your

NEWS FROM THE OFFICE

WFTO- Europe is looking forward to the WFT Week, and especially to meeting you all at the AGM and discussing strategic directions of WFTO-Europe! Don't forget to register for the event!

NEWS FROM THE BOARD

The minutes of the last Board meeting that took place on the 28th and 29th of January 2015 in Paris, are now available on the website. [Login here](#) in order to Access the Board minutes.

The next meeting will be held on the 17th of March

FOLLOW US ...!

For updates and the latest news check ...

