



## WELCOME BACK FROM SUMMER BREAK !



Dear members,  
According to the new communication strategy of WFTO-Europe agreed at the AGM in Milan, we have decided to undertake some changes in regard to our Newsletter.

This edition at hand will be the last one following the monthly basis. The next Newsletter will appear in two months, in November 2015. ... [Read more](#)

## MAIN ARTICLES

### FAIR - Fair Trade & Friends 2015 in Dortmund

From the 28<sup>th</sup> to the 30<sup>th</sup> of August, the FAIR - FAIR TRADE & FRIENDS 2015 fair took place in Dortmund, Germany.



The fair shows the great variety of fair trade and a special focus is set on the re- and upcycling products which gain more and more attention. The event is therewith meant to raise consciousness about the manifold existing alternatives to conventional products. ... [Read more](#)

### 24 September 2015 - A Global Day of Action

On 25-27<sup>th</sup> September, world leaders will meet to adopt the [post-2015 development agenda](#) and agree in the new set of Sustainable Development Goals, replacing the Millennium Development Goals. In this context, [action/2015](#), a coalition of almost 2000 organisations around the world, is mobilizing people to call on leaders to light the way to a better future for people and planet. ... [Read more](#)

### The 14th of October "Wear Your Ideas!"



As part of the Belgian Fair Trade Week 2015, WFTO-Europe organizes together with its partners the "Wear your ideas!" debate on the 14<sup>th</sup> of October. The debate will tackle the problems existing in textile supply chains, addressing the question "Who is behind our clothes?" ... [Read more](#)

### WANTED: New Interns! - January 2016



WFTO-Europe has just opened the recruitment process to select the 2 new interns for its Brussel's office. The next round of internships will start end of January

2016 for preferably 6 months, in the areas of Project Management and Fundraising as well as Communication and Membership & Monitoring. ... [Read more](#)

### REMINDER ON THE GUARANTEE SYSTEM

#### DEADLINE: December 2015!



Dear members,  
We are now in the 2nd year of implementation of the Guarantee System. Please remind that **ALL members need to have started the process by the end of December 2015!** More specifically it means that at least the Self-Assessment documents have to be submit to the Regional office by that time. ... [Read more](#)

### VOTE4FT Updates:

In the framework of the EC project "Advocating for EU fair trade policies (the "Vote4FT" campaign), the FTAO is organising the annual FT Breakfast at the European Parliament, the 14<sup>th</sup> of October 2015 form 8am to 9.30am.

### MEMBER OF THE MONTH

#### Caterina Occhio / SeeMe



Name: Caterina Occhio / SeeMe  
Head Office: Amsterdam, Netherlands  
Year of foundation: 2013  
Website: [seeme.org](http://seeme.org)

Caterina Occhio is a former development aid manager with over 15 years experience in supporting employment and institutional reform. She worked extensively for the European Commission, different UN agencies and from 2002, she specialised in the socio- economic integration of women.

In 2007, Occhio became the secretary-general of the SEED Foundation and led two projects supporting socio-economic insertion of disadvantaged women in Turkey. Both endeavors were elected as best practice by the Dutch Minister of Foreign Affairs. In 2008 she was the leader of the team charged of improving the effectiveness of external aid within the European Commission. In 2010 she was EU Policy adviser for social inclusion for the new employment strategy in Tunisia. In her quest to help and improve women's conditions in the MENA region, in 2012 Occhio took a leap of faith and launched SeeMe. ... [Read more](#)

### FT-RELATED NEWS, PUBLICATIONS & OTHER TOOLS

- [The FTAO's Internal Advocacy Bulletin](#) for September 2015 (login required) includes articles on 'Policy Issues', FTAO News (Board Meeting, FT Breakfast) and more!
- [Make Fruit Fair](#) petition from FTAO got more than 30.800 signatures, you can still sign it!
- FTAO [position paper](#) on "An innovative EU approach in support of Fair Trade practices in the new EU Trade & Investment Strategy"
- Fair Trade Towns Campaign update September: [2015-08-31 FTT update](#)
- [Article](#) "UK 'Fairtrade' Universities miss the point: Of both fair trade alternatives and the real function of universities"
- Ethical Fashion Forum have agreed a discount for WFTO members. If you are thinking to join now is the time, there are webinars explaining how to maximize benefits from this international promotion of sustainable fashion suppliers and producers. EFF members also gain access to fundamental industry insight and the fashion market. Click [here](#) for the exhibitor's page. For the discount code please email [director@wfto-asia.com](mailto:director@wfto-asia.com). Any questions for Ethical Fashion Forum [membership@ethicalfashionforum.com](mailto:membership@ethicalfashionforum.com)

## IN THIS ISSUE

- FAIR–Fair Trade & Friends 2015 in Dortmund
- 24 September 2015 - A Global Day of Action
- The 14th of October "Wear Your Ideas!"
- WANTED: New Interns! - January 2016
- Reminder on the Guarantee System: Deadline Dec. 2015!
- Vote4FT Updates

## AGENDA

- 12 Sept.: International exhibition of organic and natural products, Bologna, Italy
- 20 Sept.: 2015 Bio Süd Fair, Augsburg, Germany
- 24 Sept.: Global Day of Action, action/2015
- 27 Sept.: 2015 Bio Nord Fair, Hannover, Germany
- 2 - 3 Oct.: Fair Trade Forum 2015, Uppsala, Sweden
- 2 - 4 Oct.: Tuttaunaltracosa 2015, Ferrara, Italy
- 7 - 17 Oct.: Belgian Fair Trade Week 2015
- 11 - 17 Oct.: Anti-Poverty Week 2015
- 14 Oct.: "Wear Your Ideas!" Who is behind our clothes?, Brussels, Belgium
- 15 Oct.: International Conference on Sustainable World Food Supply, Netherlands
- 16 October: World Food Day
- 17/18 Oct.: Heldenmarkt, Frankfurt, Germany
- 24/25 Oct.: Heldenmarkt, Stuttgart, Germany

## NEWS FROM THE REGION

WFTO-Europe is pleased to welcome its new members: [Elecocy](#) and [Les Jardins de Gaïa](#)!

Also, we want to congratulate [Tuyu BV](#) who recently reached the status of GUARANTEED member!

## NEWS FROM THE BOARD

The minutes of the last Board meeting held on the 24 May and 22 of June 2015 via Skype are now available on the website. [Login here](#) in order to Access the Board minutes.

The next meeting will take place on the 25 September 2015, via Skype.

## NEWS FROM THE OFFICE

WFTO-Europe's team is pleased to welcome their two new interns Cristina Fediuc and Christine Adelman.

## FOLLOW US ...!

For updates and the latest news on...



This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of WFTO-Europe and can in no way be taken to reflect the views of the European Union.



© 2015 Office of the World Fair Trade Organisation - Europe  
Brussels (Belgium)  
If you wish to cancel your subscription to this newsletter please send an email to [communication@wfto-europe.org](mailto:communication@wfto-europe.org).



