



Minutes 15 December 2015, 10.00-11.30, via Skype.

Present: Giorgio Dal Fiume (President), Gabriella D'Amico, Emilie Durochat, Bertil Hogberg (Treasurer), Tadeusz Makulski (Secretary), Marijke Visser and Francesca Giubilo (Coordinator).

Excused: Sophie Tack

AGENDA
1. Approval minutes 14-15/10/2015 in Brussels
2. Congratulation to Francesca and short comments with regard to how to proceed towards June 2016
3. The 2016/2018 WFTO-E Strategic plan draft and next steps
4. Approval of the questionnaire to send to the retailers members
5. Short update from WFTO-E office
6. AOB

1. Approval minutes of previous Board meeting

The minutes of the Board meeting held the 14-15 of October 2015 in Brussels were approved with a small amendment.

2. Congratulation to Francesca and short comments with regard to how to proceed towards June 2016

The Board expressed its congratulation to the Coordinator, who had previously communicated about her pregnancy. On the 23rd of December Giorgio, Tadeusz and Francesca will have a first Skype to start planning her maternity leave cover from June 2016.

3. The 2016/2018 WFTO-E Strategic plan draft and next steps

The Board analysed the draft strategic plan elaborated by Sophie, Emilie, Giorgio and Francesca and circulated beforehand. Main aims of the session were to agree in the structure and to identify the next steps. Starting from the mission and the vision, some members expressed comments regarding the mission and the specificities of WFTO-Europe. The text was directly amended with a more clear definition of these points above. It was also particularly stressed the importance of raising awareness about the GS and promoting the WFTO label. Despite a first constructive and fruitful discussion on the strategic objectives and expected results, the Board agreed to have additional times to individually look at the logical framework presented. Further comments on the general text and, on the possible activities to be implemented by objectives, will be shared by the end of the year by the Board using googledrive. Based on these comments, the working group on the strategic plan (Emilie, Sophie, Giorgio and Francesca) will elaborate a final draft to be approved by email or by Skype (whether it will be needed). This draft will be the starting point of the discussion on the strategic plan that will take place in Paris during the physical Board meeting.

4. Approval of the questionnaire to send to the retailers member

Gabriella briefly presented the questionnaire that the Retailers and Worldshops Committee elaborated. Apart from some requests for clarification, the Board approved the text. The questionnaire will be then circulated immediately to the retailers 'members and the answers will be collected until the 10th of January so that Gabriella could share the first results during the Board meeting in Paris.

5. Short update from WFTO-E office

The Coordinator quickly went through the monthly update document, highlighting the main priorities of the next weeks. Francesca particularly stressed the imminent deadlines to finalise the Milan project reporting (the end of the week) and the last year of the Vote4FT project. The 2 audits for the projects will be held in January, one on the 11 and the other one to be still set up. Two new interns were finally recruited for the next round from January to July. WFTO-Europe counts 80 members as of the 15th of December 2015.

9. AOB

Tadeusz gave an update on the Fair Trade Town Campaign in Italy. A meeting with Agices-Equo garantito, Associazione Botteghe del mondo and Fair Trade Italy was organized to identify the main problems and relaunch the campaign in the country. This was the first meeting and based on the outcome of this meeting, FT Italy and Agices-Equo garantito will most likely review the Memorandum of Agreement on the campaign.

The next face-to-face Board meeting will be the 21st and the 22nd of January 2016 in Paris.

END.