

WFTO-EUROPE BIENNIAL CONFERENCE

Universalising Fair Trade principles through a European Union sustainable -and fair- production and consumption agenda

Date: Thursday 7th June 2018

Venue: Union of International Associations (UIA)/ Maison des Associations Internationales, MAI)

Address: 40, Rue Washington 1050 Brussels, Belgium

Morning session (9h30-13h)

In the context of the EU-funded Trade Fair Live Fair project (TFLF), WFTO-Europe in cooperation with the Fair Trade Advocacy Office (FTAO) is organising the conference “Universalising Fair Trade principles through a European Union sustainable -and fair- production and consumption agenda”. Its main aim is to engage and seek input from European Civil Society networks and movements in a debate on how we can “universalise” the principles of Fair Trade, in light of the new approach to Northern producers and of the Sustainable Development Goals (SDGs). Also, we will aim at collectively define a vision for Europe in 2024 that would universalise Fair Trade principles, in particular how we can make the EU sustainable production and consumption agenda not only sustainable but also fair.

Afternoon session (14h-17h30)

There will be two workshops in the afternoon. The first one is going to be “How to build a successful pan-European EP elections campaign”, when we will exchange best practices on how to build a successful campaign for the 2019 European Parliament (EP) elections, by looking back at the past experiences and highlighting the role that different kind of organisations from network organisations to world shops, can play in this context.

The second workshop session will be “Shaping together the advocacy demands through the EP manifesto and beyond”, where will be discussed framing and priorities for a joint manifesto for the EP elections taking place in May-June 2019, as well as the process in drafting and launching the manifesto.

Time	Activity
09:00 - 09:30	Registration and welcoming of participants
09:30 - 10:00	Welcoming address
10:00 - 13:00	Universalising Fair Trade principles through a European Union sustainable -and fair- production and consumption agenda Panel presentation and debate in groups
13:00-14:00	Lunch
14:00 - 15:30	Workshop: How to build a successful pan-European European Parliament elections campaign
15:30 - 16:00	Coffee break
16.00 - 17:30	Workshop: shaping together the advocacy demands through the EP manifesto and beyond

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