

## Notes: Board meeting WFTO-Europe (Skype) – February 26<sup>th</sup>, 2020

Were present: Leida Rijnhout - Cassandre Maury - Giorgio Dal Fiume - Juanjo Martinez - Stephanie Brookes - Sophie Tack - Tess Hartmann – Apologised: Estelle Wambeke

**Agenda** - Focus on the conference programme and long-term strategy

09:30 - 11:00 - Final agreement on the conference programme, speakers, registration and entrance fee

11:00 - 12:00 – Talk around the long-term strategy 21 – 24 ; intervention from Sophie Tack

### CONFERENCE IN ATHENS

#### Around the conference

The tickets from the secretariat have been bought and the Airbnb booked.

We have a 7.000€ budget for a toolkit. Part of it can be used for the workshops under the justification that they are needed to create the toolkit.

→ 4.000€ can be used for the workshops ; 3.000€ to print the toolkit

Our total income has been estimated around 15.800€ (with tickets and EU funds included)

Once all costs are covered, we will have around 3.000€ left for another speaker or any other not foreseen cost.

The board agreed on a 125€ entrance fee.

#### Programme:

##### Wednesday

Morning

Everyone arrives.

Afternoon

The plenary starts. Speakers and potential speakers:

- Erinch agreed to come and to speak (about business models)
- Pierre Echard is interested for 2 workshops and maybe the kick-off meeting (**expert in integrating environmental issues in small business models, Leida and Tess are meeting him on March 3<sup>rd</sup>**)
- Wasteless design, to be confirmed. It is interesting to have some practical speech, but maybe it would be more interesting to integrate it with the part of the Greeks?

Suggestions for speakers :

- NGOs working with FT but outside of the movement
  - People from the Alternative business models report
  - Biofach speakers
  - Ifoam speakers
- ⇒ We need people to trigger the interest, if possible a woman for gender balance.

At 6 pm: FT within Europe (up to the Greeks).

It was suggested to ask our network about some figures (general trends, turnover, number of shops etc.) and to talk about our results during this part.

It Could be good to ask for the programme to Ilias to avoid overlapping.

Evening: cocktail and food

### Thursday

The schedule has been change to add a plenary event in the morning and a plenary workshop in the afternoon.

START at 9 instead of 9:30

1<sup>st</sup> Plenary event from 9 to 10, to talk about the importance of the new indicators of principle 10, also getting part of the GS

THEN workshops. As a lot of people are interested in environmental challenges, Echard was asked to do 2 times the same workshop on this topic. Demands have been made to have workshops on how to measure carbon emissions. And will thus be included.

Could be good to have a speaker from IFOAM for WS 1? The **WS need to be practical**, not simple recommendations.

Lunch at 1:30

The afternoon lacks a really interesting event, it feels a bit empty.

A Plenary workshop has been added in the afternoon (short, 1hr).

Then we will have the clinic sessions, creative gathering etc from 15:30 to 16:30.

For the clinic sessions on Fair payment we can ask members to share their experience, share their problems and solutions.

Walk to DOCK and Syn Allois from 16.30.

### Friday

A quorum is needed for some decisions to be taken related to the board and legal issues.

The afternoon workshops will be focusing on implementing the LT strategy

« How to » sessions have been replaced by « What to do » plenary workshops , with main focus to define the actions for the next year, to implement the LT-strategy.

## **LONG TERM STRATEGY**

### Updates on Globals' long-term strategy

They had their 1st meeting with new board members: good meeting, talks about the different responsibilities of the board and the office, how to deal with requests, the different working groups etc.

The new strategic plan will start begin 2022 until end 2026 (5 years) and will include the regions. The idea is developed through 8 stages : the last stage is the approval during the conference in Berlin in August 2021

There will be an **online assessment** to review the current Strategic Plan that will be sent to the members

2 issues were highlighted : **timing and content** (governance, what tasks should be regional or global)

Timing: Global needs to align more with the regions but some issues are specific to the regions, it is important to work on it together to have a strategy as broad as possible where tasks and budget is divided. The issue is to coordinate the European issues with the global Strategic Plan and vice versa.

We have to ask global to make a timeline to know when the regions could update their strategic plans to match with the deadline of the global strategic plan. There is also a need to integrate the issues that are specific to the regions within the Global plan. We will make our LT-strategy from mid 2020 – mid 2023. After that we will better align with Global timelines.

On Friday afternoon at the AGM, Global will give us some insights on their LT strategy and we will share ideas on how to implement it in the regions.

### Our strategic plan

Juanjo will make some changes in the intro (and add a summary/ self-assessment of the current Strategic plan)

### **TO DO**

Think of some activities to add to the Strategic plan

Think of indicators within the 2-3 weeks to measure the implementation of the strategic plan, and compromise ourselves with some results

Think of potential speakers