

# ANNUAL REPORT 2023-2024







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# FOREWORD

Dear Readers,

I am happy to present you with the Annual Report of WFTO-Europe for 2023/24.

As we reflect upon this year's accomplishments and challenges, this is also an opportunity to remind ourselves of the impact that collective effort and dedication can have on our shared mission. With this report, we invite you to walk with us through the milestones, initiatives and stories that have shaped our journey towards positive change this year.

The past year has been an important year for WFTO-Europe and its objectives: At our Biennial Conference in Strasbourg in June our Strategic Plan until 2025 was approved, with additional focus dedicated to the topic of Climate Action, which is increasingly important topic for our movement.

In terms of activities, in the past year especially food and fashion have been in focus. Building on the FASS-Food project, we have been engaged in a n advocacy coalition on the EU's Framework Law for Sustainable Food Systems and participated in project applications on sustainable food systems in Europe and especially in Africa.

In similar fashion, we have been working on promoting the model for Fair Fashion of WFTO members. We are convinced that Fair Fashion can be a driving force in addressing well-known issues on human rights and environment in the fashion sector at large. This way we are demonstrating to citizens in Europe that supporting Fair Trade Enterprises is both a way to support marginalised communities across the world and to support a specific model for the society they live in, which in turn will benefit them as citizens as well. Our advocacy on the EU CSDD Directive is another aspect of these efforts.

On behalf of WFTO-Europe, I extend heartfelt gratitude to each and every individual and organisation in the Fair Trade community and beyond that has contributed to upkeep and strengthen Fair Trade values throughout this past year. Your support is a testament to the power of collective action in creating meaningful change. As we turn the pages of this report, let us not only celebrate our achievements but also recommit ourselves to the journey ahead: Strengthening our membership, adapting to the outcome of the current EP elections, and connecting with more young citizens as new advocates for Fair Trade. Together, we have the opportunity to continue making a difference. Thank you for your continued commitment to our mission and for standing alongside us in the pursuit of a fairer and more equitable future, for people and the planet.

Sincerely,  
Juanjo Martínez,  
President of the Board of WFTO-Europe







# Home of European Fair Trade Enterprises

## Who we are

The **World Fair Trade Organization-Europe** (WFTO-Europe) is the European branch of the World Fair Trade Organization (WFTO), the worldwide network of Fair Trade enterprises.

Currently WFTO-Europe is formed by **102 members**: among them **76** Fair Trade enterprises, **19** Fair Trade Networks (FTN) and **7** Fair Trade Support Organizations (FTSO) in **18** different European countries.

Together with the other regional WFTO branches in Latin America, Asia and Africa, we gather a **global network of innovators** practicing fairer and more sustainable business models.

Our **mission** is to advocate for more **equity** in trade and economic relationships and to promote Fair Trade in Europe through the implementation of a **credible** and **sustainable** Fair Trade system.

WFTO-Europe aims at building a world where **Fair Trade** and **trade justice** are the keystones to mend the problems of the current economic model. Nowadays companies make every decision based on the pursuit of growing profit, but Fair Trade enterprises demonstrate that an **alternative** is **possible**, balancing the **social mission** of prioritising the interests of workers, farmers, artisans and communities with high **environmental standards** and efforts to reducing businesses' impact on the climate, while achieving **commercial viability**.



Home of Fair Trade Enterprises



*Find out more about our  
Guarantee System here!*

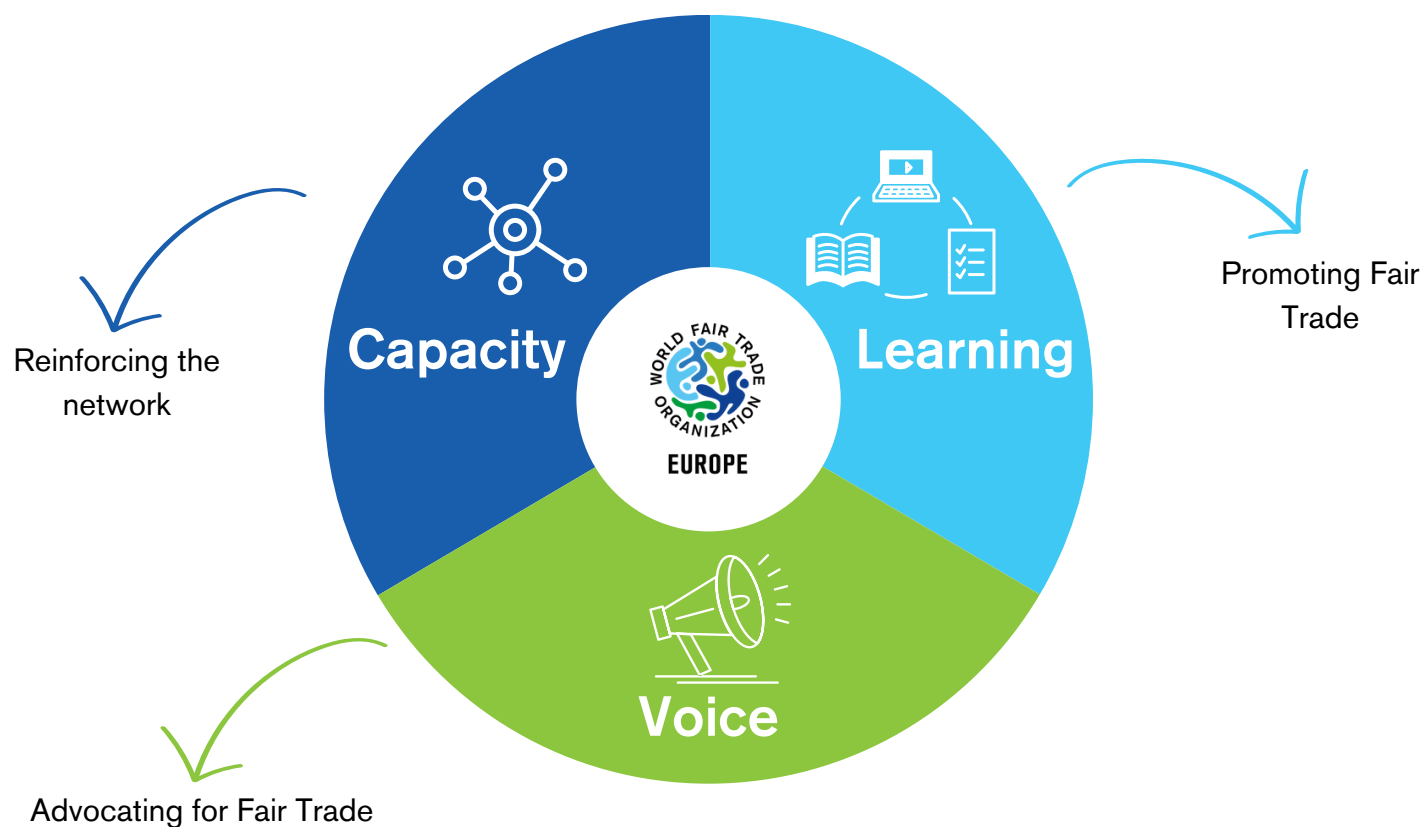
## More than just a label

For these reasons, the WFTO brand is **more than 'just' a label**. Our approach of an **'integrated supply-chain route'** has created a system in which all the actors across the supply chain (from producers, to exporters/importers wholesalers, retailers, etc.) are jointly committed to Fair Trade and fair practices.

All WFTO members need to pass to a **Participatory Guarantee System** (GS) to ensure that they act in accordance with our 10 Fair Trade Principles as a whole organization. The Guarantee System is also a mean to encourage members to **constantly improve** their practices in order to have a **stronger impact** on the producers' lives and anyone involved in the supply chain.



# Our Objectives



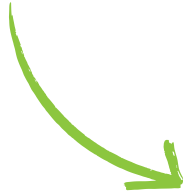
# Membership Growth

In the period between March 2023 and March 2024 WTO-Europe has welcomed **12 new** and **newly guaranteed** members:

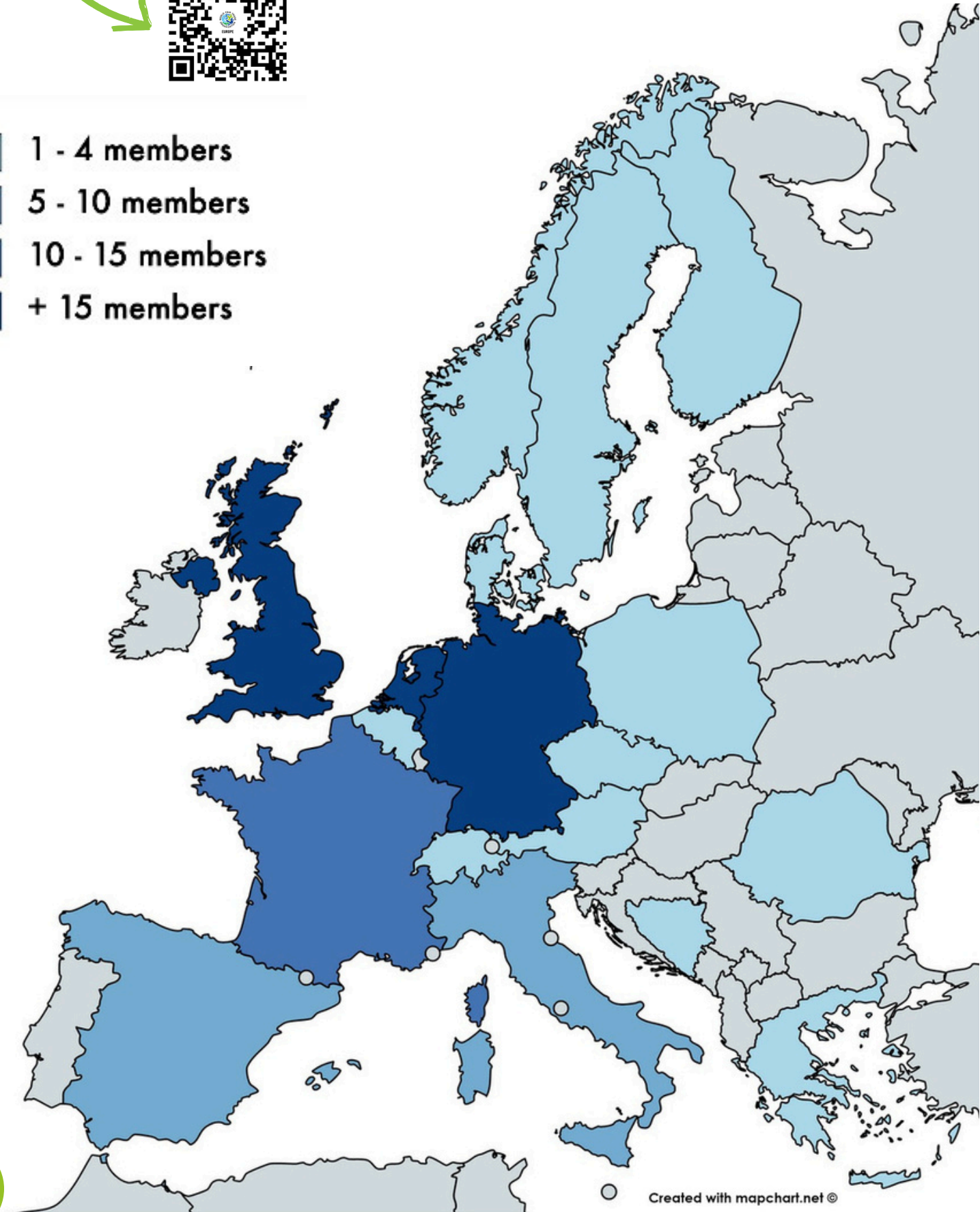


# MEMBERS OF

Find out more about  
our Members [here!](#)



**96** MEMBERS in **20** COUNTRIES





# WFTO-EUROPE

## AUSTRIA - 3

ARGE Weltläden  
EZA Fairer Handel  
Zotter Schokoladen Manufaktur

## BELGIUM - 4

Belgian Fair Trade Federation  
Elecosy bvba  
Oxfam-Magasins du monde  
Solid

## BOSNIA AND HERZEGOVINA - 1

BHcrafts doo

## CROATIA - 1

Linteo d.o.o.

## DENMARK - 5

Egos ApS  
Elvang Denmark A/S  
En Gry og Sif  
Fair Trade Denmark  
U-landsforeningen Svalerne

## FINLAND - 4

Mifuko Oy  
Ojoba Collective  
Tampereen Kehityskauppa  
The Finnish Association of Worldshops

## FRANCE - 16

ALLPECO  
Bouga CacaO  
Café Michel - Terra Etica SCOP  
CMC Malongo  
Commerce Equitable France  
Dardenne  
EMGAN- L'atelier  
Esonalis  
Esperanza Café SAS  
Éthiquable  
Fédération Artisans du Monde  
Hamac del Sol  
Karethic (Terrethic)  
Les Jardins de Gaia  
Les Mouettes Vertes  
Solidar'Monde

## GERMANY - 19

Cha Dô Teehandels GmbH  
Eco Terra GmbH  
El Puente GmbH  
Fair-Band  
FairMail Cards GmbH  
Fair-NETZ \*  
Forum Fairer Handel  
GEPA Fair Trade Company  
GLOBO Fair Trade Partner  
Heidelberger Partnerschaftskaffee\*  
Kipepeo Bio & Fair GmbH  
Mitka  
Nepalaya  
Nyuzi BlackWhite  
Ökotoxia \*  
Paigh  
Weltladen-Dachverband  
WeltPartner eG  
YIMUKA GmbH

## GREECE - 1

ANYFION Greece\*

## HUNGARY - 1

For Common Good and Public  
Trust Association\*

## ITALY - 6

Associazione botteghe del mondo  
CTM Altromercato Soc. Coop.  
CTM Agrofair Italy  
Equo Garantito  
Giro Girolomoni Coop. Agri.  
Palingen srl

## NETHERLANDS - 8

EFTA (European Fair Trade  
Association)  
Resirest\*  
See Me  
Seepje  
Siyabonga \*  
Tahoua Import  
The Good Roll\*  
Zimba-Arts \*

## NORWAY - 1

Indo Naturals

## POLAND - 1

The Polish Fair Trade Association

## ROMANIA - 1

S.C Networks Trading Srl - DECE

## SLOVAKIA - 1

GROW.fairly s.r.o

## SPAIN - 4

Coordinadora Estatal de Comercio Justo  
(CECJ)  
Fundacion COPADE España  
Fundación Isabel Martín  
Oxfam Intermón

## SWEDEN - 3

The House of Fair Trade/ Divine  
Chocolate Scandinavia  
Sackeus AB  
The Swedish Organisation of  
Fair Trade Retailers

## SWITZERLAND - 5

Association Romande des Magasins du  
Monde (ASRO)  
El Tucan  
Gebana Ag  
Tropical Mountains  
SWISS Fair Trade\*

## UNITED KINGDOM - 11

BAFTS  
Fair Business Alliance \*  
Greater Goods  
Just Trade  
Re-wrap Association  
Scottish Fair Trade Forum  
Shared Earth UK  
Shared Interest Society  
The Fair Trade Furniture Co  
Traidcraft Exchange  
True Origin

\* Provisional Members are those, who are yet to complete the full auditing process of the Guarantee System.

## WFTO-Europe Biennial Conference

On 11-13 June 2023 WFTO-Europe held its first **Biennial Conference** since the onset of the Covid pandemic in 2020.

The conference was hosted by the member **Les Jardins de Gaïa** at their headquarters in Wittisheim just outside Strasbourg. Here, members engaged in **conversations** and **workshops** in Les Jardins de Gaïa's tea house while enjoying their delicious and fair teas and savouring Alsace delicacies during lunch and dinner. Part of the conference also took place at a hub for Social and Solidarity Economy organisations in Strasbourg, **Kaleidoscoop**, where we met and discussed with **local organisations** advocating for **Fair Trade** and **social economy**.

The conference ended with a meeting with **MEPs** in the European Parliament in Strasbourg, discussing how **EU regulation** could potentially help support and **boost Fair Trade in Europe** – and by extension support producers in the **Global South** as well as in the **North**.

During the conference WFTO-Europe also held its **AGM**, which led to the adoption of the **Interim Strategic Plan** covering our work until the AGM of 2025.

*Read the Conference  
Report here:*



*Read the minute of the  
AGM here:*



*Find out more about our  
Strategic Plan here:*



## International Fair Trade

WFTO-Europe participated in the **FT Towns Conference** that took place in Glarus Nord, Switzerland, in September of 2023. As the first in-presence conference since the pandemic, many actors **from across the world** – Cameroun, South Africa, Kenya, Lebanon, Japan, Ecuador, and much of Europe – came to join in the discussions. Most prominent topics for WFTO-Europe were **public procurement**, **Human Rights** and **Environmental Due Diligence**, and **youth engagement**.

On this last topic, some of the Young Fair Trade Advocates (YFTA's), organised by the FTAO during the EU-WISE project, shared their experiences on how to better ensure representation of youth in policy-making, as well as how to better connect to and engage youth on FT topics. On public procurement and HREDD, Marc Steiner, judge of the Federal Administrative Court in Switzerland, joined the conference to share his legal analysis and



## Members Review 2022

Giving the rising importance of **due diligence** considerations in the European context, **WFTO-Europe's Members Review** for the year **2022** focused on the different nuances of the concept of due diligence while underlying members' role as leaders in ensuring **decent working conditions** and a sufficient **living income** for artisans and producers, as well as the protection of **fundamental rights** and the **environment**.

The WFTO-Europe members selected in this Review are an **example** of mission-led enterprises committed to address **social and environmental** challenges as the **core** of their business models. Common structural characteristics across these Fair Trade Enterprises are: the **representation** of producers on the board, formal policy on profit **reinvestment** into social and/or environmental objectives, and producers' **ownership** of the enterprise. The existence of such enterprises is a good example that an **alternative** approach to business is possible - one that puts people and the planet at the **heart** of their operations.

Read the [WFTO-Europe Members Review 2022](#) to find out more about our 6 members and how they are **already practicing** due diligence, proving that another economy is possible!

*Find out more about our  
Members Review 2022  
here:*



## Towns Conference 2023

arguments on **why and how** governments and local authorities should **support** initiatives like Fair Trade **through public procurement**. These were extremely informative for WFTO-Europe's own approach to advocating for fairer public procurement, as well as for our arguments on the Corporate Sustainable Due Diligence Directive (CSDDD) at the EU level.

Additionally, participation in the conference **strengthened** our existing **ties** with other Fair Trade actors and organisations, the IFTT conferences often gathering the most different actors within the movement. We also made **new connections**, for example with representatives from the city of Ebolowa in Cameroon – who will be valuable for our part in the Horizon Europe project AfriFOODLinks, which we began planning in July. As always, the outcomes have enriched us with **new perspectives** on how to promote Fair Trade as well as with practical steps for new and ongoing projects.



## Fair Trade Marathon 2023

### Working Group on Northern Producers

In the summer of 2022, WFTO-Europe set up a **working group** of members in response to the (already) longstanding calls from the European membership to have better clarification of how **Northern Producers** qualify in the Guarantee System (GS) and how to define **marginalisation** in the European context. The aim of the working group was to propose a **framework** that members and potential new members could use to identify Northern Producers in Europe. In 2023, the working group finalised an initial proposal to be discussed with the Monitoring Team of WFTO-Global.

The initial discussion showed a **big gap in views** on the subject and vision for the GS development between the members of the working group and the Monitoring Team. Nevertheless, the Monitoring Team were at the time going to begin **pilot projects** with some farmer organisations/enterprises in Belgium to improve the understanding of how to monitor such enterprises as Northern Producers.

WFTO-Europe has continued to work towards a **compromise**, as we believe there are many potential Northern Producers that could **benefit** from WFTO membership. We also believe more Northern Producer members could **increase the visibility and appeal** of Fair Trade and WFTO to large **new audiences** that tend to look more for local businesses or that will realise the value of Fair Trade if they see it working “close to home.”

The 2023 Fair-Trade Marathon took place in Brussels from the 23rd to the 25th of October, and was organised by the Fair Trade Advocacy Office. The Marathon's motto was **“Less presentations, more in-depth conversations!”**, aiming for profitable dialogues and reflection on the past year's achievements and missed targets.

The first day of the Marathon was dedicated to setting long-term objectives to **support small businesses**, the second focused on **youth involvement strategies**, while the third brought the Marathon to a close with some final broader reflections on the goals and strategies of the Fair Trade Movement moving forward, and how to ensure **complementarity** between the different streams of the movement.

The usual **Fair Trade Breakfast** at the **European Parliament** represented an occasion to bring together EU policy-makers and Fair Trade Movement actors.

Furthermore, the 2023 Marathon focused on the topic of **degrowth**. Participants specifically reflected on how this term seems to be rejected by politicians to create confusion on the distinction between environmental and social issues. It was therefore concluded that creating a **common narrative** on degrowth is essential, emphasising that degrowth is about implementing a **fairer sustainable production system** that tries to mitigate both environmental and social issues.

Wrapping up, participants agreed on the necessity to **scale up** the Fair Trade model through **advocacy**, with the long-term objective of arriving at policy-making level.

Finally, the different groups also agreed that the Fair Trade Movement should **cooperate** with other movements to achieve transversal issues, such as the fight against **climate change** or **deforestation**, while setting the fight for **living income** as its priority.

FAIR TRADE  
ADVOCACY  
MARATHON

23 - 25 OCTOBER  
2023



## Conclusion of the CREATE Project

In 2023 the CREATE project, a project funded through the Erasmus+ program kicked off in 2022 with the aim to **empower women** and promote **sustainable zero-waste fashion**, came to a close. One of the most prominent outcomes of the project in 2023 was certainly the second transnational meeting, which took place in March in Uppsala, Sweden, and was hosted by WLY Communication. During the meeting, partners shared updates, discussed the progress of the project, and reviewed the draft of the Educational Toolkit.

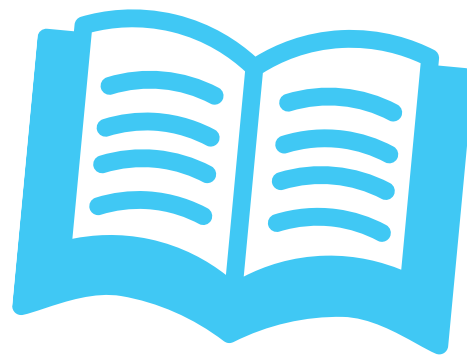
Indeed, while the Educator's Handbook was published in 2022, the Educational Toolkit was made public in October 2023. These materials, which are the project's main outcomes, are **learning materials** designed to inspire the adoption of **circular fashion practices**.

A further achievement of the project was the successful conclusion of the local pilots conducted during the project to test and validate its results. The local pilots' purpose was also to create sustainable fashion collections inspired by the local **cultural heritage**, as well as **connecting participants** to **sustainability experts**.

Finally, the conclusive meeting between partners took place in September in Brussels, Belgium, and was hosted by WFTO-Europe. During the final meeting, partners discussed the possibility to make the Educator's Handbook and Toolkit available in multiple languages, and shared their plans for **multipliers events**.

More broadly, this project has opened the door for a profitable dialogue between WLY, FRAMEWORK, the Istituto Europeo di Design, SOFFA and WFTO, whose main objective is to showcase **mission-led business models**.

*Find out more about the  
CREATE project here!*



## Experience-sharing group for World-Shops

In the first part of 2023, the WFTO-Europe secretariat agreed to lead a group of members for sharing experiences and collaborating on identifying new **solutions to shared challenges for World Shops**. Historically, World Shops have been the **root** of the Fair Trade movement in Europe and continue to serve as its backbone in terms of **sales** and **citizens' education**. They have long provided **crucial space** for relevant citizen discussions that spread knowledge about Fair Trade as an **alternative model for business** and as a **sustainable approach to combating poverty**. In recent years, however, World Shops in most European countries find it **hard to improve sales** and, at the same time, face increasing challenges in the form of **rising costs**.

The group therefore met to **share challenges**, understand each other's situation, and share **initiatives** to meet these challenges. Especially, World Shops are increasingly reaching out to youth as both customers and active citizens, and some of the group's participants experienced different ways to engage youth in the Fair Trade movement. These experiences in particular are extremely useful for most World Shops' members to discuss and inspire each other with, as the **youth** seems to be the most **promising target** group of our movement.

As a first outcome of the meetings of the group, the participants helped organise a **workshop** for WFTO-Europe's Biennial Conference in June, 2023. This was a good occasion for a more in-depth discussion, which is always easier in person than online. Details can be found in the Conference Report accessible at pg. 7 of this Report.



## Just Transition for ALL: Why should the European Green Deal Go Global?

On the 23rd of January 2023, the Fair Trade Advocacy Office, together with SOLIDAR, Global Just Transition and the European Economic and Social Committee held the conference “*Just Transition for All: Why the European Green Deal needs to go Global?*”. EU representatives, trade unions and civil society organizations were invited to discuss how to transform the European Green Deal (EGD) into a **Global Green Deal** (GGD). By addressing the two questions *Why do we need a Global Green Deal?* and *What should the Global Green Deal look like?* the conference focused on the imperative of strengthening the coherence among the **environmental and social dimensions** of the EGD while demonstrating the need for it to go global through a strengthening of its external dimension and **just transition** approach, as well as a mitigation of its adverse impacts on **partner countries**.

The keynote speech by Olivier de Schutter, special UN Rapporteur on extreme poverty and human rights, underlined the negative role played by **unfair competition**, which leads European consumers to benefit in the short term from cheap goods imported from countries where EU standards are not met, fostering an **unsustainable** form of **development** in the long term.

Other panellists included Vesa Terävä (European Commission SECGEN, Head of Unit for the European Green Deal), Marike de Peña (Chair of the Latin American and Caribbean Network of Fairtrade farmers and workers), Bert De Wel (Global Climate Policy Coordinator), ITUC Jorrit Oppewal (Adviser, the Dutch Advisory Council on International Affairs), and Katie Sandwell (Programme Coordinator, TN).

The closing session, led by Tanja Buzek (vice president of the EESC international trade committee), Mikael Leyi (SOLIDAR secretary general), and Richard Adams (FTAO chair) agreed that it is only by turning global and establishing a global framework that the Green Deal will be able to both **support** the achievement of the **Sustainable Development Goals** and **implement** the **Just Transition**.

## The 2023 Fair Trade

The results of the “*Just Transition for All: Why the European Green Deal needs to go Global?*” conference served as foundations for the launching of the 2023 edition of the 2023 Fair Trade International Symposium. The event, which is recognized as the leading global **gathering** for **scholars**, **practitioners** and **policy makers** working on Fair Trade, was held from June 19th to June 21st at the University of Leeds, UK. On this occasion, the Fair Trade Advocacy Office (FTAO), in partnership with the World Fair Trade Organization (WFTO) and Fairtrade International (FI), released the **paper** “*Transforming the European Green Deal into a Global Green Deal – the role of Fair Trade*”, and published a joint press release calling on the European Commission to transform the EGD into a **global** framework and reposition the role of **trade** and **business** models.

## Collaboration on Sustainable

Following the conclusion of the **FASS Food EU** project at the end of 2022, WFTO-Europe continued conversations with officials at the European Commission's Directorate General for Agriculture (DG-AGRI) and Health (DG-SANTE) regarding the **Framework Law for Sustainable Food Systems** (FSFS).

One of the officials from DG-AGRI participated in the final conference for the FASS Food EU project, where recommendations for **Fair**, **Accessible** (i.e. affordable), **Sustainable** and **Short food systems** were shared and discussed in several working groups as the conclusion of the project. Afterwards, the DG-AGRI official expressed interest in further discussions between the projects experts and participants concerning the recommendations.

At a further stage, other EC officials from DG-SANTE were invited into the discussions, so the





## International Symposium

Through this paper, FTAO, WFTO and FI highlighted the necessity to assume responsibility for the **negative externalities** and nefarious impacts that the European way of life has had on other countries, particularly in the **Global South**. While the European Green Deal addresses some negative effects of the **European lifestyle** through the **Carbon Border Adjustment Mechanism** and the **Deforestation Regulation**, more needs to be done.

FTAO, WFTO and FI pledged to work together to promote more responsible trade and businesses, sustainable consumption and production patterns as well as social and environmental justice by calling for the **integration of Fair Trade principles** into a fully developed **Global Green Deal**.

## Food Systems with FIAN

recommendations could **inform** their preparation of the Framework Law for Sustainable Food Systems at the time.

Following this, the NGO **FIAN-EU**, working on food policy in the EU, invited WFTO-Europe and FTAO to contribute to a **report** demonstrating how the **right to food as a human right** could be enshrined in the FSFS, which culminated in an policy event at the European Parliament on 26th October, 2023.

Unfortunately the FSFS was silently **dropped** by the EC, but instead an initiative on gathering agri-food actors and experts in a **working group** has been set up. The FTAO, as WFTO-Europe's representative to the EU institutions, have been invited to participate and will represent the position of WFTO-Europe along with WFTO Global and Fairtrade International.

## The Corporate Sustainability Due Diligence Directive

Even before the proposal for a **Corporate Sustainability Due Diligence Directive** (CSDDD) by the European Commission in 2022, WFTO – Europe has been advocating its position vis-a-vis human rights and environmental due diligence in EU legislation. But after the launching of the CSDDD proposal and the trilogues that followed, WFTO-Europe has **joined forces** with FTAO by accompanying and supporting their **advocacy** work towards DG GROW (Internal Market, Industry, Entrepreneurship and SMEs), DG INTPA (International Partnerships), and the Commission. Yet, it soon became clear that influencing the Council's position on the Directive would have been a crucial task too. Hence, the advocacy strategy moved along two levels: the European and national one.

At the European level, WFTO-Europe mobilised its members and a number of associations and CSOs in a network that produced an open letter to the Council (September 2023), pledging for the inclusion of **Living Income** in the Directive in order to tackle the root causes of human rights violations and environmental harm. While welcoming the explicit reference to **Living Wages** and a **Decent Standard of Living** in the Commission's proposal, in the Council's General Approach and the Parliament's position, the network advocated for a more specific reference to Living Income in order to allow **non-wage workers** such as smallholders or self-employed workers to benefit from the provision. While the European Parliament also included a reference to living income in its position, the Council did not.

At the national level, instead, WFTO-Europe mobilised its members and asked them to advocate with their government representatives. This proved of the utmost importance last December, when the European Parliament had included **purchasing practices** and **business models** in the draft of the directive. However, after the trilogues, any mention to these headings was replaced by the general formulation "*business plans should be taken into account*".

Despite significantly **watered-down** in the text, the CSDDD was finally **approved** by the Parliament on 24th April, with 235 votes against and 347 in favour.

WFTO-Europe regards this as a small success, but it hopes to build on this experience to ameliorate its advocacy strategy and be able to influence the legislative procedure on all fronts. In order to do this, making **members** aware of the **pivotal role** they can play is crucial, as well as mobilising more and more of them.

# Fair Trade Movement joint statement for COP28

UN Secretary General Antonio Guterres recently declared that the world has entered the era of “**global boiling**” . Climate change has become impossible to ignore, and so has the fact that its **effects** are **unequally distributed** across systems, regions and sectors, leading the people **least responsible** to be the ones **worst affected**. In this context, international organisations, decision-makers and donors must play a leading role in rapidly **disbursing funds** to communities most affected by climate change. At the same time, companies must perform stringent **human rights and environmental due diligence** to ensure that trade can become mutually beneficial for people and the planet. Fair trade practices and core principles must thus be **mainstreamed** and **emulated**.

This is why, against this backdrop and in light of the upcoming COP28, on 9th November 2023 Fairtrade International, the Fair Trade Advocacy Office and the World Fair Trade Organization released a **joint statement** reiterating their plea for an immediate, meaningful and inclusive **climate action**. In this statement, the Fair Trade

Movement has come together to identify several **areas for immediate improvement** which will significantly help climate finance deliver on its objectives:

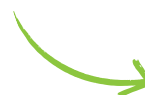
- With **adaptation finance** flows running at five to 10 times below the estimated needs, prioritising actions that both reduce greenhouse gas emissions (GHG) and help communities adapt is becoming more urgent than ever.
- Remaining **structural barriers** need to be addressed – producers – especially small-scale women farmers – must have access to financial products and services that are tailored to their needs to allow them to become more climate-resilient and transition to sustainable agriculture. This includes flexible repayment terms, lower interest rates, and simplified application processes.
- Finally, the **loss and damage fund** agreed at COP27 must not get bogged down in endless discussions about who pays what. The most climate-vulnerable countries already suffer disproportionately for a climate catastrophe which is not of their making.



## Global boiling is here and it's unfair

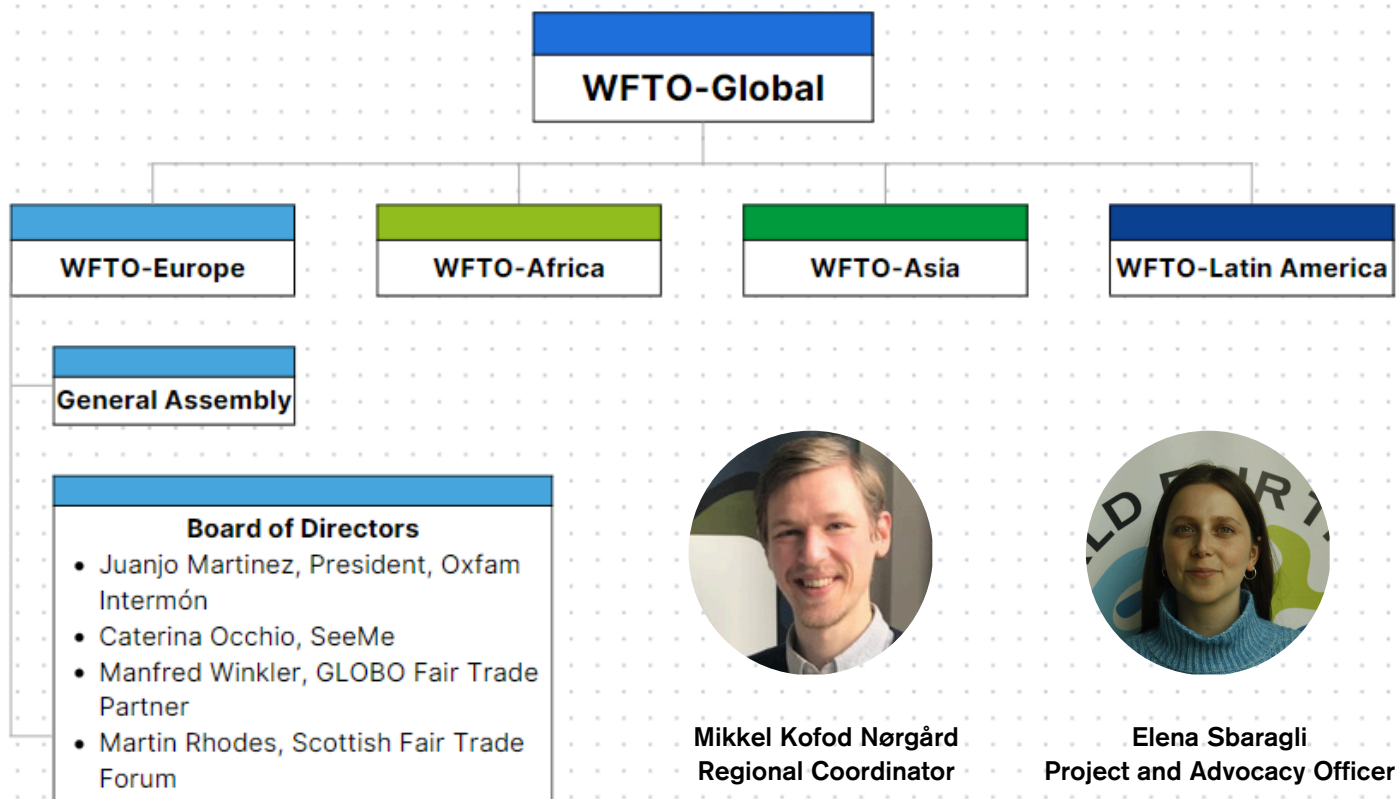
With this statement, the Fair Trade Movement confirmed its **commitment** to address its share of **responsibility** in building a **better tomorrow** with determination, but also called global leaders at COP28 to **accelerate climate actions**, as the future of our planet and our civilisation depends on **all of us**.

*Read the Joint Statement  
here!*





# Our Governance



## Our Interns



**Viola Carboni**

Feb - May 2023  
Italy

*Project Management  
and Fundraising  
Assistant*



**Sena Edif Akbal**

July 2023 - Feb 2024  
Turkey

*Communication and  
Advocacy  
Assistant*



**Giorgia Dal Fabbro**

Apr - Jul 2024  
Italy

*Communication and  
Advocacy Assistant*



**Margherita Serra**

Feb - Jul 2024  
Italy

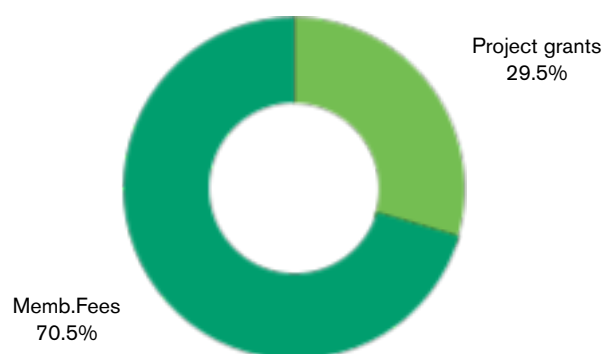
*Project Management  
and Fundraising  
Assistant*

**Rosa Guidi**  
Sep 2023 - Feb 2024  
Italy  
*Communication and  
Advocacy Assistant*

# Financial Results

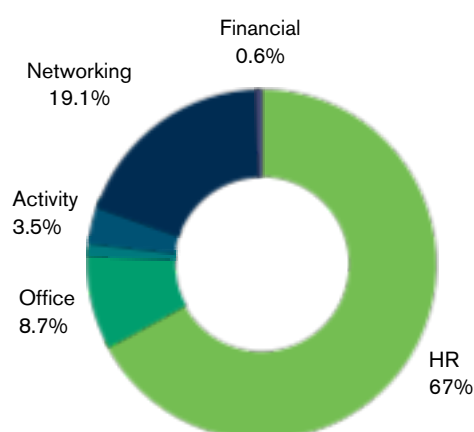
## Income

Network membership fees	€ 58.058
Project grants	€ 14.901
Additional income	€ 28.682
<b>TOTAL</b>	<b>€ 101.641</b>



## Expenses

Human resources	€ 77.938
Office costs	€ 11.177
Travel costs	€ 2.550
Activity costs	€ 8.400
Networking Fees*	€ 16.735
Financial costs, services	€ 3.100
<b>TOTAL</b>	<b>€ 121.390</b>



**BALANCE** € -19.749

*\* as founding member of Fair Trade Advocacy Office and full member of Federation of European & international associations based in Belgium (FAIB)*





# Looking Ahead

Since the Covid-19 pandemic became manageable enough in Europe to allow for travel and in-person meetings back in 2022, I have spent more time visiting members directly whenever I had the occasion. The meetings with you and the impressions of your enterprises and your work that this has given me has been the best and strongest inspiration for me in steering the work of WFTO-Europe going forward. Seeing many of you at our Biennial Conference back in June was another moment that gave a boost to my dedication in promoting your practices, the values that Fair Trade Enterprises embody in your work and the proof it constitutes that a different model for business - and for our economic system - is possible. For the coming year this remains our most important mission as the representative body of WFTO's European members.

Many people - citizens and policy-makers - remain to be convinced, however. Looking at the expectations for the current EP elections, this task of convincing

those that do not already support us may seem harder than ever before. I hope you will share my conviction, though, that we can do it.

The fight to get the CSDDD approved shows that we are not alone and that many citizens across Europe - and the world! - feel the urgent need for business to have higher purposes than profits. As with our work in the past year, I am convinced that the topics of food (systems) and fashion are the key ones where the Fair Trade values and the WFTO model make a very convincing argument.

The best way we can make the argument for Fair Trade, however, is by representing you, our members. So I encourage you to always reach out to us at the WFTO-Europe secretariat whenever you have challenges in your work and whenever you have success stories to share. Your work drives ours!

Thank you for your hard efforts and please continue to help us to help you!

*Sincerely,*  
**Mikkel Kofod Nørgård,**  
*Regional Coordinator of WFTO-Europe*



# WFTO-Europe



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